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### NOONGAR RADIO MAKES A TRIUMPHANT RETURN TO THE AIRWAVES OF PERTH

Perth's new Noongar Radio station 6NME 100.9fm will be officially launched at the NAIDOC Perth Opening Ceremony in Wellington Square Park on Sunday the 5<sup>th</sup> of July.

The station will be conducting a live outside broadcast from the event between 12.00pm and 4.00pm to celebrate the launch of Perth's new Aboriginal Radio station.

Noongar Radio Chairman Glen Stasiuk said the station formed a partnership with the Perth NAIDOC Committees so the new station could make its first public appearance at a significant, positive, community event.

"By launching at the NAIDOC event, we will be able to celebrate this important milestone with the very community we intend to serve" Mr Stasiuk said.

"It'll give us the opportunity to introduce our new presenters, showcase our on-air programs and let the audience see first hand that real Noongar Radio is back on the airwaves." He said.

Noongar Radio will also be launching the inaugural Battle of the Didges competition to find Perth's deadliest didgeridoo player at the Opening Ceremony.

Entrants will be invited to perform in a 'Didge-off' at the NAIDOC opening ceremony event, with the winner taking home a thousand dollars in prize money, sponsored by Peedac, a leading Indigenous employment organisation providing employment and training opportunities in Perth.

It is hoped the competition will become an annual event with the winner's name being engraved on a perpetual trophy to be displayed in the Noongar Radio foyer.

100.9fm Noongar Radio is operated by Noongar Media Enterprises, a company run by an all Indigenous Board of Directors.

The station is situated in the old Aboriginal Advancement Council Building on Beaufort Street in Perth. It receives funding from the Commonwealth Department of Environment, Water, Heritage and the Arts.

Noongar Radio was given a community broadcast licence by the Australian Communication and Media Authority to fill a void in the media and provide a strong, cultural voice for the Noongar people of Perth, Western Australia.

For more information about 100.9fm Noongar Radio, contact Michelle White on

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